Breeo — Mock Annual Shoot Calendar (3 per quarter)												
Quarter / Shoot	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Q1 • Shoot 1 (Studio/Product)	Studio: PDP/Amazon (no											
Q1 • Shoot 2 (Winter Lodge)		Winter lodge / cabin weekend										
Q1 • Shoot 3 (Upland / Chef)			Upland camp + chef live-fire									
Q2 • Shoot 1 (Spring Patio)				Modern patio + furniture focus								
Q2 • Shoot 2 (Live-Fire Food)					Live-fire cooking day							
Q2 • Shoot 3 (Mountain Early)						Mountain/basecamp early summer						
Q3 • Shoot 1 (Studio Refresh)							Studio refresh (no fire)					
Q3 • Shoot 2 (Fall Lodge)									Fall lodge / upland vibe			
Q3 • Shoot 3 (Tailgate/MTB)										Tailgate / cycling demo vibe		
Q4 • Shoot 1 (Hunt Camp)											Hunt camp / thanksgiving hosting	
Q4 • Shoot 2 (Early Winter)												Early winter patio warmth
Q4 • Shoot 3 (Flex/Backlog)			Flex slot (backup reshoot)									