

Breo — Combined Calendar (Shoots + Events) • Mock planning view

Legend	Shoots	Hunting/Expo	Live-fire/BBQ	Upland/Bird-dog	Outdoor sports	Sporting clays						
Item	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
SHOOTS (3 per quarter)												
Shoot • Studio Product (no fire)	PDP refresh											
Shoot • Winter Lodge		Cabin/lodge lifestyle										
Shoot • Upland / Chef			Upland + chef live-fire									
Shoot • Spring Patio (furniture)				Modern patio set								
Shoot • Live-fire Food Day					Recipes + accessories							
Shoot • Mountain Early (cool)						Basecamp / adventure						
Shoot • Studio Refresh (no fire)							Angles + comparisons					
Shoot • Flex / Reshoot Slot (no-flame)								Backlog / pickups				
Shoot • Fall Lodge / Upland									Fall campaign			
Shoot • Tailgate / Cycling										Demo vibe + dealer loop		
Shoot • Hunt Camp / Holiday											Holiday + bundles	
Shoot • Early Winter Patio												Warmth story

EVENTS (selected for balance across months)												
Event • SHOT Show	Las Vegas, NV											
Event • HSCF Worldwide Hunting Expo	The Woodlands, TX											
Event • X Games Aspen	Aspen, CO											
Event • Western Hunt Expo		Salt Lake City, UT										
Event • Pheasant Fest & Quail Classic		Minneapolis, MN										
Event • SCI Convention		Nashville, TN										
Event • Sea Otter Classic				Monterey, CA								
Event • Open Fire Meat Up (Memphis)					Memphis, TN							
Event • Memphis in May BBQ					Memphis, TN							
Event • GoPro Mountain Games						Vail, CO						
Event • Orvis Game Fair (Sandanaona)								Millbrook, NY				
Event • Pig Island NYC								Staten Island, NY				
Event • Fox Hole Shootout								West Point, MS				
Event • Outerbike Moab										Moab, UT		
Event • Big Sugar Classic										Bentonville, AR		
Event • The Jack (BBQ Invitational)										Lynchburg, TN		
Event • Lander Chukar Tournament											Battle Mountain, NV	